

MARC JACOBS

FALL/WINTER 2014/2015 EYEWEAR COLLECTION

Marc Jacobs presents the Fall/Winter 2014/2015 eyewear collection. The new sunglasses and optical frames convey a contemporary style, in a smart blend between elegance and sporty inspiration.

With geometric shapes and unparalleled color combinations, the frames are enhanced by an innovative mix of materials: acetate and metal melt together to create extra-light silhouettes while rubber details underline the contemporary personality of the men's sunglasses. Subtle opal shades define the elegant allure of the women sunglasses, while the men's styles are offered in bold hues, such as black, blue and burgundy.

Mod. MJ 564/S

These women's sunglasses represent the brand's love for retro-chic accessories and feature a wraparound style with rounded translucent edges. The frame is enhanced by a pastel color palette features in the F/W fashion show: beige, milky brown, green, Havana and milky orange. The three metal dots on the temples are Marc Jacobs' signature details.



Mod. MJ 560/S and MJ 572

These acetate sunglasses and optical frames exhibit an alluring mix of colors and materials. The slim silhouette is enhanced by a sophisticated metal frame, covered by acetate on both sides, giving structure and lightness to the shape. Alluring color contrasts between the inside and the outside of the frame enhance the oversized shape in brown/cream, dark blue/light blue, brown/orange and burgundy/red. The distinctive three-cube hinge adds to the clean design on the sides.



Mod. MJ 562/S and MJ 569

Inspired by the spirit of the 1980's, these smart vintage-looking sunglasses and optical frames for women feature a lightweight acetate oversized round frame with slim profiles and the brand's signature three metal dots on the temples. Lively colors provide elegance: opal green, opal grey, orange, dark havana and black.



Mod. MJ 566/S

These men's acetate sunglasses have a bold squared-off pilot shape with rubber details on the front and on the temples for a sporty-luxury feeling. The color palette includes solid hues such as ivory with black rubber, black with grey rubber, blue with black rubber and burgundy with black rubber.



Mod. MJ 574

This optical frame for women features a retro influence with a sophisticated feel. The bold shape is softened by the subtle transparency of the frame in either green, orange, greige, Havana or black.



The collection is available beginning Fall 2014.

The Marc Jacobs collection of sunglasses and optical frames is produced and distributed by Safilo Group.