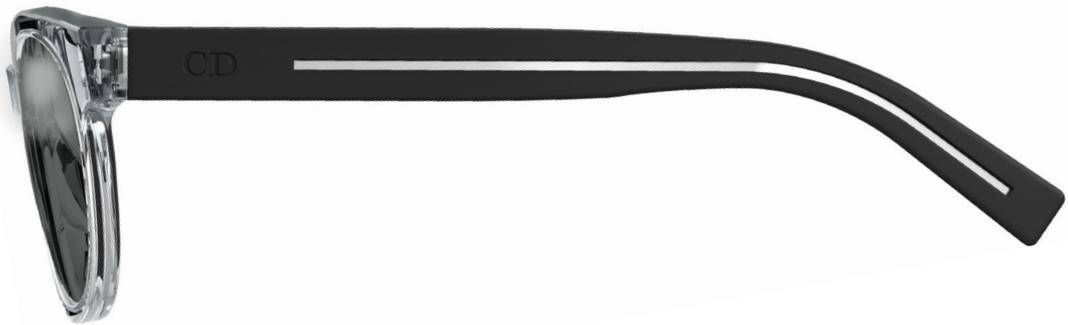


DIOR HOMME

# SOFT BLACK

EYEWEAR



DIOR HOMME

# SOFT BLACK

EYEWEAR



FOR SUMMER 2014, THE ELEGANCE OF THE DIOR HOMME WARDROBE IS EMBODIED IN A COLLECTION WHERE BURGUNDY AND BLUE DOMINATE AND MINGLE WITH A MORE DISCREET BLACK.

THE COLLECTION IS THOUGHT AS A GAME IN WHICH ENDLESS COMBINATIONS ARE POSSIBLE. PATCHWORK, AS A STRONG IDEA, IS TRANSCRIBED BY MIXING COLOURS AND MATERIALS, OFTEN METALLIC. THE MIRRORED MAZE ECHOES THE INFINITY OF CHOICES.

#### **SUMMER 2014 EYEWEAR COLLECTION**

FOR SUMMER 2014, DIOR HOMME EYEWEAR COLLECTION INTRODUCES INNOVATIVE AND HIGH-TECH INTERPRETATIONS OF THE BRAND'S MASCULINE ESSENCE, FOLLOWING THESE SOPHISTICATED MATERIAL MIXES.

THE NEW SUNGLASSES AND OPTICAL FRAMES EMBODY DIOR HOMME CODES AND REFLECT PERFECTLY THE EXCLUSIVE STYLE OF THE EYEWEAR COLLECTION. THEY CONVEY A SUBTLE TOUCH OF LIGHTNESS THANKS TO A UNIQUE COMBINATION OF STAINLESS STEEL AND RUBBER, ENSURING UTMOST COMFORT AND EXTRA-LIGHT FEEL TO THE NEW MODELS.

ACCOMPLISHED WITH ADVANCED MANUFACTURING PROCESSES, THE REFINED MIX OF MATERIAL CELEBRATES THE DIOR CREATIVITY AND KNOW-HOW WITH A CUTTING-EDGE DESIGN, GIVING A STRONG PERSONALITY TO THIS AESTHETIC STATEMENT.

DIOR HOMME

# SOFT BLACK

EYEWEAR



**BLACKTIE 182S**

ACETATE SUNGLASSES WITH RUBBER TEMPLES. SMALL ROUND SHAPE.

THE RUBBER TEMPLES FEATURE THE EMBLEMATIC "DIOR HOMME" CUT. THIS STYLE IS SUBTLY IDENTIFIED WITH THE "CD" LOGO ENGRAVED ON THE RUBBER TEMPLES. COLOURS: BLACK FRAME, SILVER METAL CUT AND SHADED GREY LENSES; DARK HAVANA FRONT WITH SEMI-MATT BLACK TEMPLES, SILVER CUT AND SHADED BROWN LENSES; TRANSPARENT BURGUNDY FRONT WITH SEMI-MATT BLACK TEMPLES, SILVER CUT AND SHADED BROWN/GREY LENSES; TRANSPARENT GREY FRONT WITH SEMI-MATT BLACK TEMPLES, SILVER CUT AND GREY MIRRORED LENSES.

DIOR HOMME

# SOFT BLACK

EYEWEAR



**BLACKTIE 181S**

ACETATE SUNGLASSES WITH STEEL TEMPLES. SQUARE SHAPE. THE STEEL TEMPLES ARE COMPLETED WITH THE EMBLEMATIC "DIOR HOMME" CUT. THIS STYLE IS SUBTLY IDENTIFIED WITH THE "CD" LOGO ENGRAVED ON THE TEMPLES WHICH FEATURE SLIM AND COMFORTABLE SOFT-TOUCH END-TIPS. COLOURS: BLACK FRONT WITH BRUSHED STEEL TEMPLES AND BLACK RUBBER, SHADED GREY LENSES; DARK HAVANA FRONT WITH BRUSHED STEEL TEMPLES AND BLACK RUBBER, SHADED BROWN LENSES; BLUE FRONT WITH BRUSHED STEEL TEMPLES AND BLACK RUBBER, SHADED GREY LENSES; GREY FRONT WITH BRUSHED STEEL TEMPLES AND BURGUNDY RUBBER, SHADED GREY LENSES; BURGUNDY FRONT WITH BRUSHED STEEL TEMPLES AND BLUE RUBBER, SHADED GREY LENSES.

DIOR HOMME

# SOFT BLACK

EYEWEAR



**BLACKTIE 183S**

ACETATE SUNGLASSES WITH RUBBER TEMPLES. SQUARE SHAPE. THE RUBBER TEMPLES FEATURE THE EMBLEMATIC "DIOR HOMME" CUT. THIS STYLE IS SUBTLY IDENTIFIED WITH THE "CD" LOGO ENGRAVED ON THE RUBBER TEMPLES. COLOURS: BLACK FRAME, SILVER METAL CUT AND SHADED GREY LENSES; DARK HAVANA FRONT WITH SEMI-MATT BLACK TEMPLES, SILVER CUT AND SHADED BROWN LENSES; TRANSPARENT TOBACCO FRONT WITH SEMI-MATT BLACK TEMPLES, SILVER CUT AND BROWN LENSES; TRANSPARENT GREY FRONT WITH SEMI-MATT BLACK TEMPLES, SILVER CUT AND GREY MIRRORED LENSES.

DIOR HOMME

# SOFT BLACK

EYEWEAR



**DIOR 0189S**

METAL SUNGLASSES WITH STEEL TEMPLES. SQUARE SHAPE.  
THE STAINLESS STEEL TEMPLES ARE COMPLETED WITH A RUBBER INSERT INTERPRETING THE EMBLEMATIC "DIOR HOMME" CUT.  
THIS STYLE IS SUBTLY IDENTIFIED WITH THE "CD" LOGO ENGRAVED ON THE TEMPLES, WHICH FEATURE SLIM AND COMFORTABLE SOFT-TOUCH END-TIPS.  
COLOURS: BLUE FRONT WITH BRUSHED STEEL TEMPLES AND BLUE MIRRORING LENSES; BURGUNDY FRONT WITH BRUSHED STEEL TEMPLES AND GREY LENSES; SEMI-MATT GUN FRONT WITH BRUSHED STEEL TEMPLES AND SILVER MIRRORING LENSES; SEMI-MATT BLACK FRONT WITH BRUSHED STEEL TEMPLES AND SHADED GREY LENSES.

DIOR HOMME

# SOFT BLACK

EYEWEAR



**BLACKTIE 184**

OPTYL OPTICAL FRAME WITH STEEL TEMPLES. SQUARE SHAPE.  
THE STEEL TEMPLES ARE COMPLETED WITH THE EMBLEMATIC "DIOR HOMME" CUT.  
THIS STYLE IS SUBTLY IDENTIFIED WITH THE "CD" LOGO ENGRAVED ON THE TEMPLES  
WHICH FEATURE SLIM AND COMFORTABLE SOFT-TOUCH END-TIPS.  
COLOURS: HAVANA FRONT WITH BRUSHED STEEL TEMPLES AND BLACK RUBBER;  
TRANSPARENT BLUE FRONT WITH BRUSHED STEEL TEMPLES AND BURGUNDY  
RUBBER; TRANSPARENT GREY FRONT WITH BRUSHED STEEL TEMPLES AND BLUE  
RUBBER; BLACK FRONT WITH BRUSHED STEEL TEMPLES AND BLACK RUBBER.

DIOR HOMME

# SOFT BLACK

EYEWEAR



**BLACKTIE 186**

ACETATE OPTICAL FRAME WITH RUBBER TEMPLES. WIDE SQUARE SHAPE.  
THE RUBBER TEMPLES FEATURE THE EMBLEMATIC "DIOR HOMME" CUT.  
THIS STYLE IS SUBTLY IDENTIFIED WITH THE "CD" LOGO ENGRAVED ON THE RUBBER TEMPLES.  
COLOURS: BLACK FRAME AND SILVER CUT; DARK HAVANA FRAME AND SILVER CUT;  
TRANSPARENT TOBACCO FRAME AND SILVER CUT; TRANSPARENT BLUE FRAME AND  
SILVER CUT; BURGUNDY FRAME AND SILVER CUT.