

CARRERA FALL/WINTER 2014/2015 EYEWEAR COLLECTION

For Fall/Winter 2014/2015, Carrera plays with ultra-slim profiles and stunning color-blocking effects, giving life to new sunglasses and optical frames that assert an urban, contemporary personality. The new eyewear collection reveals an authentic spirit and a fresh, lively look, highlighted by the use of premium materials and reflecting the brand's great passion for design and attention to detail. Last but not least, Carrera shakes up the world of fashion with its latest "Made in Italy" adventure: a revolutionary bitoric wraparound nylon/metal model.

SUNGLASSES COLLECTION

CARRERA 5019/S

A contemporary design and fine detailing: with their softly rounded silhouette, these sunglasses in Optyl – a Safilo registered trademark for an ultra-lightweight high-tech material – reflect the season's hottest trends and win every woman's heart. The new model is adorned with the brand's iconic trapezoid-shaped Victory C logo on the inside of the geometric temples and features rubber temple tips, delivering maximum comfort without sacrificing style. Multi-layer polycarbonate mirrored lenses are perfectly matched with fresh, feminine color combos: white/lilac with red lenses, black-lime with gray lenses, Havana-gold with gray-ivory lenses, brown-aqua green with brown lenses, burgundy-ivory with multicolored lenses and purple-orange with khaki mirrored lenses.



CARRERA 5020/S

Flat profiles and a minimalist design: these steel sheet metal sunglasses ensure utmost comfort and a lightweight feel, reinterpreted with an urban, contemporary twist. The large, rectangular front recalls the all-time bestseller Carrera 5003, while the temple tips are perfectly color-matched with the mirrored lenses, adding a touch of irreverence to the model. A bright, definite color palette: black with copper lenses, petrol blue with yellow lenses, blue with red lenses, burgundy with multicolored blue lenses, brown with gray lenses, ruthenium with multicolored lenses.



CARRERA 92/S

A modern appeal, an authentic attitude, and a high-tech, urban spirit for the new Carrera 92/S. These bitoric wraparound sunglasses have an innovative lens structure: two toric nylon lenses seamlessly blend together in the center. Thanks to its softly rounded, double curved front, this model – engineered and developed by Safilo – suits any face shape and ensures a snug, perfect fit. The new glasses offer an extremely wide field of view, including maximized peripheral fields, and provide crisper vision and higher protection from UV rays than regular wraparound models.



The nylon lens, the semi-rimless frame and metal temples lend a lightweight feel to the model, making it comfortable, easy-to-wear and stylish, a perfect combination of design and quality. This model comes in total black, as well as in hues of ruthenium-brown, black-bronze and black-blue. A square-shaped version – Carrera 93/S – is also available.

OPTICAL FRAMES COLLECTION

CA5523

With its slim, flat stainless steel profiles, this unisex optical frame conveys a harmonious, ethereal feel. Colorful plastic temple tips – a key theme running throughout the entire collection – add sparkle and a lively note to the frame.

An essential color palette in matte nuances of black, brown, purple, mud and burgundy.



CA5526

Minimalism and comfort are the watchwords for this unisex optical frame: the new model blends style with design and features the brand's signature details, staying true to Carrera's authentic spirit. The ultra-slim steel rectangular front is perfectly combined with flat temples bearing the brand's printed logo and featuring colorful plastic tips, which lend a modern, original flair to the frame, available in matte tones of ruthenium, blue, brown and black.



The CARRERA collection of sunglasses and optical frames is produced and distributed by the Safilo Group.

Safilo Group HQ Communications Department
Milan – ph. +39 02 77807604
Padua – ph. +39 049 6985459
e-mail: pressoffice@safilo.com
www.safilo.com